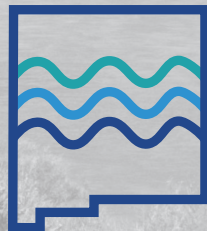


# Sponsorships



HOSTED BY



New Mexico  
**Desalination**  
Association

**THURSDAY, 26 OCTOBER 2023**

**8:00 AM TO 12:00 PM**

**UNIVERSITY OF NEW MEXICO'S CONTINUING EDUCATION CONFERENCE CENTER  
1634 UNIVERSITY BLVD, NORTHEAST • ALBUQUERQUE**



## About the Forum

**Thursday • October 26, 2023 • 8:00 am to Noon • Light refreshments available**

Where and how New Mexico is going to get enough water to survive and thrive is an issue that's here to stay! The New Mexico Desalination Association is continuing to step up to this challenge by offering the second of its New Water for New Mexico public information and discussion forums.

Land owners, elected representatives, environmental NGOs, farmers and ranchers, researchers, and public servants will all have the chance to meet on Friday, October 26

— this time at the University of New Mexico's Continuing Education Conference Center.

**\$25 donation required • Space is limited — get your ticket now!**

**[www.NMDesal.com/New-Water-for-New-Mexico](http://www.NMDesal.com/New-Water-for-New-Mexico)**

### Location

University of New Mexico's Continuing Education Center • 1634 University Blvd. Northeast • Albuquerque

### There are three main topics for this year's forum

- Texas vs. New Mexico water litigation & water supply augmentation
- Brackish water & desalination opportunities
- Project funding opportunities and potential projects

### Speakers Include

Jeff Wechsler, Montgomery & Andrews, P.A.

Jennifer Faler, U.S. Bureau of Reclamation

Gilbert Anaya, International Boundary & Water Commission

Gary Esslinger, Elephant Butte Irrigation District

John Longworth, N.M. Office of the State Engineer/Interstate Stream Commission

Ayana Brown, U.S. Department of Agriculture / Natural Resources Conservation

Malynda Cappelle, U.S. Bureau of Reclamation

Mike Hightower, N.M. Produced Water Research Consortium

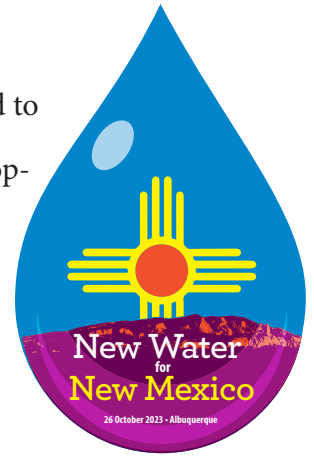
Phil King, King Engineering & Associates

Charlie Leder, Hazen & Sawyer

John (Grizz) Deal, IX Power Clean Water

# About the New Mexico Desalination Association

The New Mexico Desalination Association is a 501-C6 non-profit corporation established to promote and assist the desalination industry in New Mexico and the Southwest by developing professional and stakeholder knowledge of current and emerging desalination approaches, technologies, and applications.



## Our Mission

The mission of the New Mexico Desalination Association is to unite and educate stakeholders on desalination's potential in New Mexico, and on creating new water supplies through desalination of unconventional brackish and other water resources that will support long-term economic growth, while protecting the environment and maintaining the social and cultural traditions of New Mexico.





# 2023 New Water for New Mexico Forum

## \$1,500 Top Level Sponsor

This top-level sponsorship is a significant contribution to the success of the conference. Accordingly, the sponsor receives:

- Maximum recognition with premium exhibit space
- On-stage conference participation
  - Onstage verbal recognition
  - Opportunity to provide a representative to introduce the keynote speaker
- Four conference registrations
- Logo on the event website
- Logo on signage at the event
- Logo in the printed program
  - Full-page advertisement in the printed program
- Logo on any significant printed advertising

## \$1,000 Next Generation Sponsor

Educating and informing the next generation is important if advancements in the water sector are to be made and maintained. This sponsorship pays for 15 students to attend the entire conference.

- Exhibit space
- On-stage conference participation & verbal recognition
- Two conference registrations
- Logo on the event website as the NextGen sponsor
- Logo at the convention center
- Logo in the printed program plus
  - 1/2-page advertisement in the printed program
- Logo on any significant printed advertising

## \$500 General Sponsor

- Exhibit space
- Logo on the event website
- One conference registration
- Onstage verbal recognition
- Logo at the convention center
- Logo in the printed program



# New Water for New Mexico Sponsor Contract

Date: Thursday, October 26, 2023  
Location: University of New Mexico's Continuing Education Center  
Time: 8:00 am – Noon  
Includes: Refreshments  
Cost: \$25 per person



## Terms

Please indicate the level of sponsorship the company wishes to undertake for the New Water for New Mexico forum.

- \$1,500 Top Level Sponsor
- \$ 1,000 Next Generation Sponsor
- \$ 500 General Sponsor

Relationship of Parties: Upon the acceptance of this proposal, \_\_\_\_\_ (Sponsor Company) shall become a Sponsor for the New Water for New Mexico forum, organized by the New Mexico Desalination Association. There shall be no other relationship between Sponsor Company and the New Mexico Desalination Association besides that of a Sponsor and Organizer until the completion of the Event.

Neither party shall be entitled to represent the business of the other party.

Through this agreement, the Sponsor Company shall provide the New Mexico Desalination Association with the right to publish or distribute any audio, video, or written material from the event that includes photos of the Sponsor Company's representatives, its logo, or business information.

Payment: Sponsor Company shall make the payment of the Sponsorship amount to the New Mexico Desalination Association before October 1, 2023 of the Event Date, in USD through company check or credit card.

Your payment is nonrefundable.

Use of titles, logos, and images: The Sponsor Company hereby authorizes the New Mexico Desalination Association to utilize the Sponsor Company's logo and associated trademarks, approved versions of which the Sponsor Company must provide to New Mexico Desalination as soon as possible. Approved logos of adequate size as prescribed must be sent by October 1, 2023 so that appropriate steps for the promotions of the events can be undertaken. Sponsor Company understands that inclusion of the Sponsor logo on promotional materials cannot be guaranteed if the New Mexico Desalination Association receives the required artwork after October 1, 2023.

Representative: Registrations for a certain number of the Sponsor's representatives are included in all sponsorships. However, Sponsor Companies are not required to send a representative to the event. But, we MUST receive the names of your corporate representatives by 23 October 2023. Email to: [NW4NM@NMDesal.org](mailto:NW4NM@NMDesal.org)

Term: The term for the sponsorship will come to an end with the successful completion of the event.

This agreement shall be governed by and construed in accordance with the laws of the State of New Mexico.

\_\_\_\_\_  
Printed name of Sponsor Company representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature for New Mexico Desalination Association

\_\_\_\_\_  
Date





[www.NMDesal.com](http://www.NMDesal.com)